



Sunday, November 19, 2017

AMERICAN PORTRAIT GALA

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

| INDIVIDUAL BENEFITS | CO-CHAIR | VICE CHAIR | HOST COMMITTEE | PATRON | SUPPORTER | FRIEND |
|--|--|--|---|--|---|--------------|
| | \$100,000 | \$50,000 | \$25,000 | \$10,000 | \$2,500 | \$1,000 |
| On-stage acknowledgment in the Director's remarks | ✓ | | | | | |
| Text recognition within the museum for one year | ✓ | | | | | |
| Text recognition on the Gala save the date | ✓ | | | | | |
| Text recognition in select national media releases | ✓ | ✓ | | | | |
| Invitation to an exclusive private dinner on Saturday, November 18 | two seats | two seats | | | | |
| Invitation to the Gala's VIP Reception on Sunday, November 19 | four tickets | two tickets | | | Single tickets to be released as available. | |
| Invitations to special events throughout the year | ✓ | ✓ | | | | |
| Text recognition on the evening's sponsor screen | ✓ | ✓ | ✓ | | | |
| Text recognition on the Gala website | ✓ | ✓ | ✓ | | | |
| Text recognition in the Gala invitation | ✓ | ✓ | ✓ | | | |
| Text recognition in the Gala program | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Text recognition in the Smithsonian Annual Report | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Tickets to the American Portrait Gala <i>One table = 10 tickets</i> | one table or two tickets <i>prime placement</i> | one table or two tickets <i>prominent placement</i> | one table or two tickets <i>choice placement</i> | one table or two tickets | one ticket | one ticket |
| <i>Fair market value of goods and services received</i> | <i>one table \$2,250 two tickets \$650</i> | <i>one table \$2,190 two tickets \$590</i> | <i>one table \$2,000 two tickets \$400</i> | <i>one table \$2,000 two tickets \$400</i> | <i>\$200</i> | <i>\$200</i> |



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INDIVIDUAL REPLY FORM

I/WE WOULD LIKE TO SUPPORT THE AMERICAN PORTRAIT GALA

NAME

MAILING ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

Individual Sponsorship Packages

Co-Chair: \$100,000

- One table (10 tickets) Two tickets Cannot attend

Vice Chair: \$50,000

- One table (10 tickets) Two tickets Cannot attend

Host Committee: \$25,000

- One table (10 tickets) Two tickets Cannot attend

Patron: \$10,000

- One table (10 tickets) Two tickets Cannot attend

Single tickets at \$2,500 and \$1,000 to be released as available.

Other Contribution

- I/We cannot attend, but wish to make a gift of \$_____

RECOGNITION PREFERENCE

Please print as you wish to be listed in any donor recognition.

Commitment needed by July 28, 2017 to be listed on the invitation.

PAYMENT (SEE REVERSE)

 Smithsonian



WAYS TO GIVE

PAYMENT INFORMATION

Credit Card

I/We wish to pay by credit card.

CARD NUMBER

EXPIRATION DATE

BILLING ADDRESS

CITY/STATE/ZIP

SIGNATURE (as it appears on credit card)

DATE

Check

My/Our check is enclosed, payable to the "Smithsonian Institution, National Portrait Gallery."

Pledge

I/We pledge support and will make payment before November 19, 2017.

Signature required to confirm your commitment. Please note that personal pledges may not be fulfilled in whole or in part by a private foundation, charitable remainder trust, or donor-advised fund.

PLEASE RETURN THIS FORM TO

Email:

NPG_Gala@si.edu

U.S. Postal Service:

Smithsonian's National Portrait Gallery
Office of Advancement
P.O. Box 37012, MRC 973
Washington, DC 20013

FedEx or Other Delivery:

Smithsonian's National Portrait Gallery
Office of Advancement
750 Ninth Street NW, Suite 410
Washington, DC 20001

For more information, please contact NPG_Gala@si.edu or 202-633-8553.

The fair market of each ticket is \$200; Co-Chair table is \$2,250 and Co-Chair ticket pair is \$650. Consistent with current tax law, gala tickets may not be purchased through donor-advised funds. DAFs and foundations should consult their tax advisors prior to making a contribution.